Seo Report: carolinazen.es

The score is 55/100

SEO Content

✓	Title	Carolina Zen - Terapias Naturales Length : 33 Perfect, your title contains between 10 and 70 characters.
⚠	Description	10 años acompañándote a recuperar la salud y mejorar la calidad de vida en las diferentes etapas de evolución y crecimiento personal. Cuidamos tu salud desde el embarazo, en bebés, niños y adultos. Length : 200 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	Reiki-Gemoterapia, Equilibrio Energético, Aromaterapia holística, Tratamientos, Masaje Kobido, Lifting, Facial, Masaje Craneofacial Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
●	Headings	H1 0 H2 2 H3 1 H4 0 H5 0 H6 0 • [H2] Armonía Cuerpo y Mente, Belleza y Salud • [H2] Terapias Naturales • [H3] Contacto
✗	Images	We found 11 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 24%

SEO Content

✓		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 1 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
Términos y condiciones	Internal	Passing Juice

SEO Keywords

○ Keywords Cloud	zen belleza condiciones masaje terapias naturales facial equilibrio más carolina

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
zen	5	✔	✖	✖	✖
carolina	4	✔	✖	✖	✖
terapias	4	✔	✖	✖	✔
belleza	3	✖	✖	✖	✔
masaje	3	✖	✔	✖	✖

Usability

⬤	Url	Domain : carolinazen.es Length : 14
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is es.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 21 Warnings : 6
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✖	Deprecated HTML	Deprecated tags Occurrences

Document

		<center>	2
		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✔ Perfect. No inline css has been found in HTML tags!
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing
❌		Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
❌	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be

Optimization

| | | good to install a second in order to cross-check the data. |