









Seo Report: google.es

Generated on October 11 2017 20:19 PM



The score is 43/100







SEO Content

	Title	<p>Google</p> <p>Length : 6</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Google.es permite acceder a la información mundial en castellano, catalán, gallego, euskara e inglés.</p> <p>Length : 101</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>												
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 27.27% Internal Links 72.73%

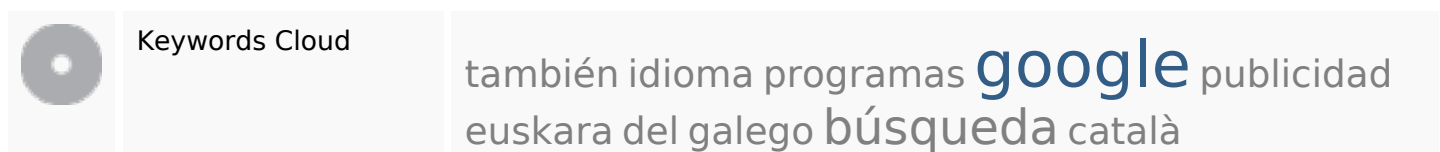
In-page links

Anchor	Type	Juice
Imágenes	Internal	Passing Juice
Maps	Internal	Passing Juice
Play	External	Passing Juice
YouTube	External	Passing Juice
Noticias	Internal	Passing Juice
Gmail	External	Passing Juice
Drive	External	Passing Juice
Historial web	Internal	Passing Juice
Configuración	Internal	Passing Juice
Iniciar sesión	External	Passing Juice

In-page links

Búsqueda avanzada	Internal	Passing Juice
Herramientas del idioma	Internal	Passing Juice
català	Internal	Passing Juice
galego	Internal	Passing Juice
euskara	Internal	Passing Juice
Programas de publicidad	Internal	Passing Juice
Soluciones Empresariales	Internal	Passing Juice
+Google	External	Passing Juice
Todo acerca de Google	Internal	Passing Juice
Google.com	Internal	Passing Juice
Privacidad	Internal	Passing Juice
Condiciones	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
google	5	✓	✗	✓	✗
búsqueda	2	✗	✗	✗	✗
galego	1	✗	✗	✗	✗
euskara	1	✗	✗	✓	✗
català	1	✗	✗	✗	✗












Usability

Url	Domain : google.es Length : 9
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Usability





		
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5						
	Encoding	Perfect. Your declared charset is UTF-8.						
	W3C Validity	Errors : 21 Warnings : 2						
	Email Privacy	Great no email address has been found in plain text!						
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>1</td></tr><tr><td><center></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1	<center>	1
Deprecated tags	Occurrences							
<u>	1							
<center>	1							
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.						

Document

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none">http://google.es/sitemap.xmlhttp://www.gstatic.com/culturalinstitute/sitemaps/www_google_com_culturalinstitute/sitemap-index.xmlhttp://www.gstatic.com/s2/sitemaps/profiles-sitemap.xmlhttps://www.google.com/sitemap.xml
	Robots.txt	<p>http://google.es/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>