



# Seo Report: healthytreatsbyswati.in

Generated on October 23 2018 06:00 AM

The score is 49/100



## SEO Content

	<p>Title</p>	<p>Best homemade cakes in west Delhi   Chocolate box gifts in West Delhi   Healthytreatsbyswati</p> <p>Length : 92</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>										
	<p>Description</p>	<p>Healthy Treats by Swati is a homerun bakery offering make-to-order baked treats in West Delhi &amp; Rohini. Call us for a wide range of cakes, cookies, pastries &amp; dessert jars</p> <p>Length : 179</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>										
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>										
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1547 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Best homemade cakes in west Delhi   Chocolate box gifts in West Delhi   Healthytreatsbyswati</td> </tr> <tr> <td>description</td> <td>Healthy Treats by Swati is a homerun bakery offering make-to-order baked treats in West Delhi &amp; Rohini. Call us for a wide range of cakes, cookies, pastries &amp; dessert jars</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Best homemade cakes in west Delhi   Chocolate box gifts in West Delhi   Healthytreatsbyswati	description	Healthy Treats by Swati is a homerun bakery offering make-to-order baked treats in West Delhi & Rohini. Call us for a wide range of cakes, cookies, pastries & dessert jars
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## SEO Content

		url	http://www.healthytreatsbyswati.in/				
	Headings	H1 0	H2 2	H3 0	H4 4	H5 0	H6 0
		<ul style="list-style-type: none"> <li>• [H2] WELCOME TO HEALTHY TREATS!</li> <li>• [H2] HEALTHY TREATS is a home-run desserts &amp; sweets service run by Mrs. Swati Gupta- passionate baker, a health enthusiast and a sweet connoisseur who specializes in a drool-worthy assortment of treats like cookies, cakes, muffins, etc. with absolutely healthy ingredients that not only lets her customer savor their sweet tooth without overlooking the health factor but also, stay fit. Check out the range of Healthy Treats by her and we're sure you won't be able to stop yourself from digging in!</li> <li>• [H4] Contact Us</li> <li>• [H4] Links</li> <li>• [H4] Facebook</li> <li>• [H4] Instagram</li> </ul>					
	Images	<p>We found 8 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

## SEO Links



External Links : Passing Juice 14.29%

Internal Links 85.71%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Journey</a>	Internal	Passing Juice
<a href="#">Menu</a>	Internal	Passing Juice
<a href="#">Gallery</a>	Internal	Passing Juice
<a href="#">Corporate Orders</a>	Internal	Passing Juice
<a href="#">Healthy Treats</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

west best cakes gifts chocolate delhi  
box homemade healthytreatsbyswati

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
west	2	✓	✗	✓	✗
delhi	2	✓	✗	✓	✗
gifts	1	✓	✗	✗	✗
healthytreatsbyswati	1	✓	✗	✗	✗
box	1	✓	✗	✗	✗

## Usability

	Url	Domain : healthytreatsbyswati.in Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 44 Warnings : 44
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon</li><li data-bbox="555 264 879 300"> Meta Viewport Tag</li><li data-bbox="555 331 807 367"> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <p data-bbox="555 658 1129 694"><a href="http://healthytreatsbyswati.in/sitemap.xml">http://healthytreatsbyswati.in/sitemap.xml</a></p>
	Robots.txt	<p data-bbox="539 734 1082 770"><a href="http://healthytreatsbyswati.in/robots.txt">http://healthytreatsbyswati.in/robots.txt</a></p> <p data-bbox="539 801 1082 837">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 869 1098 904">Great, your website has an analytics tool.</p> <p data-bbox="555 949 858 1003"> Google Analytics</p>