

# Seo Report: hogarintegral.com.ar

Generated on November 08 2017 07:15 AM

The score is 37/100



## SEO Content

|           | Title                        | Hogar Integral &#8211; Colchones   Blanco   Muebles<br>Length : 51<br>Perfect, your title contains between 10 and 70 characters.  |    |    |    |    |          |         |           |                |       |        |     |                              |      |         |
|-----------|------------------------------|---|----|----|----|----|----------|---------|-----------|----------------|-------|--------|-----|------------------------------|------|---------|
|           | Description                  | Length : 0<br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.   |    |    |    |    |          |         |           |                |       |        |     |                              |      |         |
|           | Keywords                     | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.   |    |    |    |    |          |         |           |                |       |        |     |                              |      |         |
|           | Og Meta Properties           | Good, your page take advantage of Og Properties.  |    |    |    |    |          |         |           |                |       |        |     |                              |      |         |
|           |                              | <table border="1"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Hogar Integral</td> </tr> <tr> <td>title</td> <td>Inicio</td> </tr> <tr> <td>url</td> <td>http://hogarintegral.com.ar/</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table> |    |    |    |    | Property | Content | site_name | Hogar Integral | title | Inicio | url | http://hogarintegral.com.ar/ | type | website |
| Property  | Content                      |   |    |    |    |    |          |         |           |                |       |        |     |                              |      |         |
| site_name | Hogar Integral               |   |    |    |    |    |          |         |           |                |       |        |     |                              |      |         |
| title     | Inicio                       |   |    |    |    |    |          |         |           |                |       |        |     |                              |      |         |
| url       | http://hogarintegral.com.ar/ |   |    |    |    |    |          |         |           |                |       |        |     |                              |      |         |
| type      | website                      |   |    |    |    |    |          |         |           |                |       |        |     |                              |      |         |
|           | Headings                     | H1  | H2 | H3 | H4 | H5 | H6       |         |           |                |       |        |     |                              |      |         |
|           |                              | 0   | 22 | 0  | 0  | 0  | 0        |         |           |                |       |        |     |                              |      |         |
|           | Images                       | We found 48 images on this web page.<br>38 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.   |    |    |    |    |          |         |           |                |       |        |     |                              |      |         |

## SEO Content

|  |                 |  |
|--|-----------------|--|
|  | Text/HTML Ratio | Ratio : 2%<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.   |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|    | URL Rewrite             | Good. Your links looks friendly!   |
|   | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.       |
|  | In-page links           | We found a total of 8 links including 1 link(s) to files   |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 37.5%<br><br>Internal Links 62.5% |

## In-page links

| Anchor                              | Type     | Juice         |
|-------------------------------------|----------|---------------|
| <a href="#">Saltar al contenido</a> | Internal | Passing Juice |
| =                                   | Internal | noFollow      |
| =                                   | External | Passing Juice |
| =                                   | External | Passing Juice |
|                                     |          |               |

## In-page links

External

Passing Juice

## SEO Keywords



Keywords Cloud

rafaela colchón integral productos  
para santa todos los hogar línea

## Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| colchón  | 5       | ✘     | ✘        | ✘           | ✘        |
| los      | 4       | ✘     | ✘        | ✘           | ✘        |
| integral | 4       | ✔     | ✘        | ✘           | ✘        |
| santa    | 4       | ✘     | ✘        | ✘           | ✘        |
| hogar    | 4       | ✔     | ✘        | ✘           | ✘        |

## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : hogarintegral.com.ar<br>Length : 20      |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is es.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |  |
|--|-----------------|--|
|  | Doctype         | HTML 5   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 32<br>Warnings : 18   |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|  | Robots.txt  | <a href="http://hogarintegral.com.ar/robots.txt">http://hogarintegral.com.ar/robots.txt</a>   |

## Optimization

|  |           |   |
|--|-----------|---|
|  |           | Great, your website has a robots.txt file.  |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |