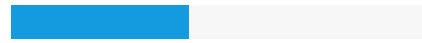


# Seo Report: hogarintegral.com.ar

Generated on November 08 2017 07:15 AM




The score is 37/100







## SEO Content

	Title	<p>Hogar Integral &amp;#8211; Colchones   Blanco   Muebles</p> <p>Length : 51</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Hogar Integral</td> </tr> <tr> <td>title</td> <td>Inicio</td> </tr> <tr> <td>url</td> <td>http://hogarintegral.com.ar/</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>					Property	Content	site_name	Hogar Integral	title	Inicio	url	http://hogarintegral.com.ar/	type	website
Property	Content															
site_name	Hogar Integral															
title	Inicio															
url	http://hogarintegral.com.ar/															
type	website															
	Headings	H1	H2	H3	H4	H5	H6									
		0	22	0	0	0	0									
	Images	<p>We found 48 images on this web page.</p> <p>38 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>														

## SEO Content

	Text/HTML Ratio	Ratio : 2%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 8 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 37.5%  Internal Links 62.5%

## In-page links

Anchor	Type	Juice
<a href="#">Saltar al contenido</a>	Internal	Passing Juice
=	Internal	noFollow
=	Internal	noFollow
=	Internal	noFollow
=	Internal	noFollow
=	External	Passing Juice
=	External	Passing Juice

## In-page links

External

Passing Juice

## SEO Keywords



Keywords Cloud

rafaela colchón integral productos  
para santa todos los hogar línea











## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
colchón	5	✘	✘	✘	✘
los	4	✘	✘	✘	✘
integral	4	✔	✘	✘	✘
santa	4	✘	✘	✘	✘
hogar	4	✔	✘	✘	✘

## Usability

	Url	Domain : hogarintegral.com.ar Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 32 Warnings : 18
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://hogarintegral.com.ar/robots.txt">http://hogarintegral.com.ar/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>