PageSpeed Insights

Mobile



59 / 100 Speed

Should Fix:

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 697.3KiB (26% reduction).

- Compressing and resizing http://easywebdesign.com.br/img/clients/2.jpg could save 163.7KiB (93% reduction).
- Compressing http://easywebdesign.com.br/img/facts-bg.jpg could save 76.8KiB (21% reduction).
- Compressing http://easywebdesign.com.br/img/portfolio/by.png could save 69KiB (15% reduction).
- Compressing and resizing http://easywebdesign.com.br/img/intro-carousel/google.png could save 64.9KiB (85% reduction).
- Compressing http://easywebdesign.com.br/img/about-bg.jpg could save 47.7KiB (13%)

reduction).

- Compressing http://easywebdesign.com.br/img/call-to-action-bg.jpg could save 40.3KiB (57% reduction).
- Compressing http://easywebdesign.com.br/img/portfolio/presenca.jpg could save 34.5KiB (23% reduction).
- Compressing and resizing http://easywebdesign.com.br/img/Easy-LOGO.png could save 30.1KiB (89% reduction).
- Compressing http://easywebdesign.com.br/img/portfolio/amorexigente.jpg could save 28.1KiB (21% reduction).
- Compressing http://easywebdesign.com.br/img/portfolio/jasantos.jpg could save 27.8KiB (21% reduction).
- Compressing http://easywebdesign.com.br/img/portfolio/gustavo.png could save 26.5KiB (17% reduction).
- Compressing http://easywebdesign.com.br/img/intro-carousel/2.jpg could save 26.1KiB (13% reduction).
- Compressing http://easywebdesign.com.br/img/intro-carousel/6.jpg could save 19.2KiB (14% reduction).
- Compressing http://easywebdesign.com.br/img/about-vision.jpg could save 8.1KiB (17% reduction).
- Compressing http://easywebdesign.com.br/img/video.png could save 8KiB (17% reduction).
- Compressing http://easywebdesign.com.br/img/about-plan.jpg could save 7.3KiB (18% reduction).
- Compressing http://easywebdesign.com.br/img/about-mission.jpg could save 5.4KiB (12% reduction).
- Compressing http://easywebdesign.com.br/img/call-to-action-bg-outro.jpg could save 4.3KiB (17% reduction).
- Compressing http://easywebdesign.com.br/img/site/3.png could save 2.9KiB (21% reduction).
- Compressing http://easywebdesign.com.br/img/site/1.png could save 2.4KiB (21% reduction).
- Compressing http://easywebdesign.com.br/img/site/4.png could save 2.3KiB (20% reduction).
- Compressing http://easywebdesign.com.br/img/site/2.png could save 2KiB (16% reduction).

Mobile

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

Enable compression for the following resources to reduce their transfer size by 439B (49% reduction).

 Compressing http://easywebdesign.com.br/complemento/counterup/counterup.min.js could save 439B (49% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

http://code.jivosite.com/script/widget/fqqe6r0H7N (2 hours)



7 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

Minify CSS

Your CSS is minified. Learn more about minifying CSS.

Minify HTML

Your HTML is minified. Learn more about minifying HTML.

Minify JavaScript

Your JavaScript content is minified. Learn more about minifying JavaScript.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

You have no render-blocking resources. Learn more about removing render-blocking resources.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> content.

95 / 100 User Experience

Consider Fixing:

Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. <u>Size the page content to the viewport</u> to provide a better user experience.

The page content is 423 CSS pixels wide, but the viewport is only 402 CSS pixels wide. The following

elements fall outside the viewport:

 The element falls outside the viewport.

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target <button id="mobile-nav-toggle" type="button"></button> is close to 1 other tap targets final.
- The tap target is close to 1 other tap targets final.
- The tap target is close to 1 other tap targets final.



Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of <u>avoiding plugins</u>.

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about configuring viewports.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop



20 / 100 Speed

Should Fix:

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 3.4MiB (69% reduction).

- Compressing and resizing http://easywebdesign.com.br/img/portfolio/san.png could save 1.3MiB (92% reduction).
- Compressing and resizing http://easywebdesign.com.br/img/portfolio/by.png could save 429.7KiB (90% reduction).
- Compressing and resizing http://easywebdesign.com.br/img/clients/5.png could save 264.4KiB (94% reduction).
- Compressing and resizing http://easywebdesign.com.br/img/clients/2.jpg could save 170.3KiB (97% reduction).
- Compressing and resizing http://easywebdesign.com.br/img/portfolio/gustavo.png could save 140KiB (89% reduction).
- Compressing and resizing http://easywebdesign.com.br/img/portfolio/presenca.jpg could save 127.9KiB (81% reduction).

- Compressing and resizing http://easywebdesign.com.br/img/portfolio/jasantos.jpg could save 111.1KiB (81% reduction).
- Compressing and resizing http://easywebdesign.com.br/img/portfolio/amorexigente.jpg could save 109KiB (80% reduction).
- Compressing and resizing http://easywebdesign.com.br/img/clients/4.png could save 106.9KiB (92% reduction).
- Compressing and resizing http://easywebdesign.com.br/img/redes-sociais.png could save 104.8KiB (73% reduction).
- Compressing http://easywebdesign.com.br/img/facts-bg.jpg could save 76.8KiB (21% reduction).
- Compressing and resizing http://easywebdesign.com.br/img/intro-carousel/google.png could save 64.9KiB (85% reduction).
- Compressing and resizing http://easywebdesign.com.br/img/product-features.png could save 63.6KiB (58% reduction).
- Compressing and resizing http://easywebdesign.com.br/img/clients/1.png could save 56.9KiB (83% reduction).
- Compressing http://easywebdesign.com.br/img/about-bg.jpg could save 47.7KiB (13% reduction).
- Compressing http://easywebdesign.com.br/img/call-to-action-bg.jpg could save 40.3KiB (57% reduction).
- Compressing and resizing http://easywebdesign.com.br/img/about-vision.jpg could save 36.4KiB (72% reduction).
- Compressing and resizing http://easywebdesign.com.br/img/about-mission.jpg could save 31.9KiB (70% reduction).
- Compressing and resizing http://easywebdesign.com.br/img/Easy-LOGO.png could save 30.1KiB (89% reduction).
- Compressing and resizing http://easywebdesign.com.br/img/video.png could save 29.7KiB (62% reduction).
- Compressing and resizing http://easywebdesign.com.br/img/about-plan.jpg could save 29.3KiB (71% reduction).
- Compressing http://easywebdesign.com.br/img/intro-carousel/2.jpg could save 26.1KiB (13% reduction).
- Compressing http://easywebdesign.com.br/img/intro-carousel/6.jpg could save 19.2KiB (14% reduction).
- Compressing and resizing http://easywebdesign.com.br/img/logo-google-partner-600x370.png could save 17.8KiB (61% reduction).
- Compressing and resizing http://easywebdesign.com.br/img/clients/3.png could save 13.8KiB (49% reduction).

Desktop

- Compressing http://easywebdesign.com.br/img/call-to-action-bg-outro.jpg could save 4.3KiB (17% reduction).
- Compressing http://easywebdesign.com.br/img/site/3.png could save 2.9KiB (21% reduction).
- Compressing http://easywebdesign.com.br/img/site/1.png could save 2.4KiB (21% reduction).
- Compressing http://easywebdesign.com.br/img/site/4.png could save 2.3KiB (20% reduction).
- Compressing http://easywebdesign.com.br/img/site/2.png could save 2KiB (16% reduction).

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Desktop