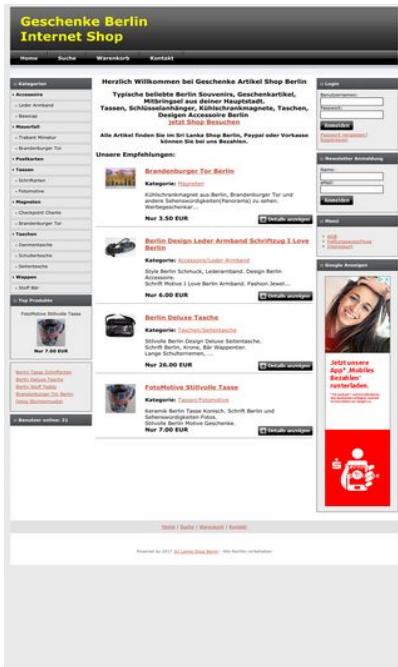


PageSpeed Insights

Mobile



0 / 100 Speed

Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 162.3KiB (76% reduction).

- Compressing <http://geschenke-berlin.eu/js/prototype.js> could save 94.7KiB (76% reduction).
- Compressing <http://geschenke-berlin.eu/js/effects.js> could save 29.3KiB (76% reduction).
- Compressing <http://geschenke-berlin.eu/> could save 15.4KiB (81% reduction).
- Compressing <http://geschenke-berlin.eu/js/lightbox.js> could save 13.2KiB (73% reduction).
- Compressing <http://geschenke-berlin.eu/templates/estore2/styles.css> could save 4.6KiB (72% reduction).
- Compressing <http://geschenke-berlin.eu/js/builder.js> could save 2.8KiB (61% reduction).

Mobile

- Compressing <http://geschenke-berlin.eu/js/scriptaculous.js?load=effects>, builder could save 1.3KiB (49% reduction).
- Compressing <http://geschenke-berlin.eu/css/lightbox.css> could save 983B (59% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://geschenke-berlin.eu/css/lightbox.css> (expiration not specified)
- <http://geschenke-berlin.eu/images/closetlabel.gif> (expiration not specified)
- <http://geschenke-berlin.eu/images/loading.gif> (expiration not specified)
- <http://geschenke-berlin.eu/js/builder.js> (expiration not specified)
- <http://geschenke-berlin.eu/js/effects.js> (expiration not specified)
- <http://geschenke-berlin.eu/js/lightbox.js> (expiration not specified)
- <http://geschenke-berlin.eu/js/prototype.js> (expiration not specified)
- http://geschenke-berlin.eu/prod_img/1498558858Berlin%20Lederarmband.JPG (expiration not specified)
- http://geschenke-berlin.eu/prod_img/1498640305DeLuxe%20Berlin%20Tasche.JPG (expiration not specified)
- http://geschenke-berlin.eu/prod_img/1499422530Berlin%20Brandenburger%20Tor-www.sri-lanka-shop-berlin.de.JPG (expiration not specified)
- http://geschenke-berlin.eu/prod_img/1499423316Berlin%20Becher.JPG (expiration not specified)
- http://geschenke-berlin.eu/templates/estore2/img/bg_boxheader.gif (expiration not specified)
- http://geschenke-berlin.eu/templates/estore2/img/bg_breadcrumb.gif (expiration not specified)
- http://geschenke-berlin.eu/templates/estore2/img/bg_header.gif (expiration not specified)
- http://geschenke-berlin.eu/templates/estore2/img/bg_main.png (expiration not specified)

Mobile

- http://geschenke-berlin.eu/templates/estore2/img/bg_topmenu.gif (expiration not specified)
- http://geschenke-berlin.eu/templates/estore2/img/bg_topmenu_breakline.gif (expiration not specified)
- http://geschenke-berlin.eu/templates/estore2/img/button_login_small.gif (expiration not specified)
- http://geschenke-berlin.eu/templates/estore2/img/button_product_more.gif (expiration not specified)
- http://geschenke-berlin.eu/templates/estore2/img/icon_arrow.gif (expiration not specified)
- http://geschenke-berlin.eu/templates/estore2/img/ts_arrow_3.gif (expiration not specified)
- http://geschenke-berlin.eu/templates/estore2/img/ts_arrow_4.gif (expiration not specified)
- <http://geschenke-berlin.eu/templates/estore2/styles.css> (expiration not specified)
- <http://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 5 blocking script resources and 3 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://geschenke-berlin.eu/js/prototype.js>
- <http://geschenke-berlin.eu/js/scriptaculous.js?load=effects,builder>
- <http://geschenke-berlin.eu/js/effects.js>
- <http://geschenke-berlin.eu/js/builder.js>
- <http://geschenke-berlin.eu/js/lightbox.js>

[Optimize CSS Delivery](#) of the following:

- <http://geschenke-berlin.eu/templates/estore2/menu.css>

Mobile

- <http://geschenke-berlin.eu/templates/estore2/styles.css>
- <http://geschenke-berlin.eu/css/lightbox.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 8.3MiB (99% reduction).

- Compressing and resizing http://geschenke-berlin.eu/prod_img/1498640305DeLuxe%20Berlin%20Tasche.JPG could save 3.5MiB (99% reduction).
- Compressing and resizing http://geschenke-berlin.eu/prod_img/1499423316Berlin%20Becher.JPG could save 2.5MiB (99% reduction).
- Compressing and resizing http://geschenke-berlin.eu/prod_img/1498558858Berlin%20Lederarmband.JPG could save 2MiB (99% reduction).
- Compressing and resizing http://geschenke-berlin.eu/prod_img/1499422530Berlin%20Brandenburger%20Tor-www.sri-lanka-shop-berlin.de.JPG could save 338.4KiB (99% reduction).
- Compressing [https://tpc.googlesyndication.com/sadbundle/\\$csp%3Der3\\$/474566344235717338/160x600/mobilesBezahlen_160x600/logo.png](https://tpc.googlesyndication.com/sadbundle/$csp%3Der3$/474566344235717338/160x600/mobilesBezahlen_160x600/logo.png) could save 933B (39% reduction).
- Compressing http://geschenke-berlin.eu/templates/estore2/img/bg_boxheader.gif could save 686B (17% reduction).
- Compressing http://geschenke-berlin.eu/templates/estore2/img/button_product_more.gif could save 630B (33% reduction).
- Compressing http://geschenke-berlin.eu/templates/estore2/img/bg_header.gif could save 157B (18% reduction).

Consider Fixing:

Minify CSS

Mobile

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 1.4KiB (18% reduction).

- Minifying <http://geschenke-berlin.eu/templates/estore2/styles.css> could save 1.2KiB (20% reduction).
- Minifying <http://geschenke-berlin.eu/css/lightbox.css> could save 199B (13% reduction).

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 163B (15% reduction).

- Minifying [https://tpc.googlesyndication.com/sadbundle/\\$csp%3Der3\\$/474566344235717338/160x600/mobilesBezahlen_160x600/index.html](https://tpc.googlesyndication.com/sadbundle/$csp%3Der3$/474566344235717338/160x600/mobilesBezahlen_160x600/index.html) could save 163B (15% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 53.7KiB (29% reduction).

- Minifying <http://geschenke-berlin.eu/js/prototype.js> could save 31.9KiB (26% reduction).
- Minifying <http://geschenke-berlin.eu/js/lightbox.js> could save 9.4KiB (52% reduction).
- Minifying <http://geschenke-berlin.eu/js/effects.js> could save 9KiB (24% reduction).
- Minifying <http://geschenke-berlin.eu/js/builder.js> could save 1.7KiB (38% reduction).
- Minifying <http://geschenke-berlin.eu/js/scriptaculous.js?load=effects,builder> could save 1.6KiB (60% reduction).



3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

64 / 100 User Experience



Should Fix:

Configure the viewport

Your page does not have a viewport specified. This causes mobile devices to render your page as it would appear on a desktop browser, scaling it down to fit on a mobile screen. Configure a viewport to allow your page to render properly on all devices.

[Configure a viewport](#) for this page.

Mobile

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `` and 18 others are close to other tap targets final.
- The tap target `Accessoire` and 6 others are close to other tap targets final.
- The tap target `Leder Armband` and 11 others are close to other tap targets final.
- The tap target `Berlin Tasse Schriftarten` and 7 others are close to other tap targets final.
- The tap target `Brandenburger Tor Berlin` and 2 others are close to other tap targets final.
- The tap target `Magneteten` and 2 others are close to other tap targets final.
- The tap target `<input type="text" name="uname">` and 3 others are close to other tap targets final.
- The tap target `<input type="image">` and 1 others are close to other tap targets final.
- The tap target `Passwort vergessen?` and 1 others are close to other tap targets final.
- The tap target `Home` and 2 others are close to other tap targets final.

Use legible font sizes

The following text on your page renders in a way that may be difficult for some of your visitors to read. [Use legible font sizes](#) to provide a better user experience.

The following text fragments have a small font size. Increase the font size to make them more legible.

Mobile

- Warenkorb and 3 others render only 5 pixels tall (13 CSS pixels) final.
- :: Benutzer online: 21 and 4 others render only 4 pixels tall (11 CSS pixels) final.
- Accessoire and 6 others render only 4 pixels tall (11 CSS pixels) final.
- Checkpoint Charlie and 11 others render only 4 pixels tall (11 CSS pixels) final.
- :: Newsletter Anmeldung and 1 others render only 4 pixels tall (11 CSS pixels) final.
- FotoMotive Stillvolle Tasse renders only 4 pixels tall (11 CSS pixels) final.
- Nur 7.00 EUR renders only 4 pixels tall (11 CSS pixels) final.
- Berlin Tasse Schriftarten and 7 others render only 4 pixels tall (11 CSS pixels) final.
- Herzlich Willk...el Shop Berlin renders only 6 pixels tall (16 CSS pixels) final.
- Typische belie...er Hauptstadt. and 1 others render only 6 pixels tall (15 CSS pixels) final.
- jetzt Shop Besuchen renders only 6 pixels tall (15 CSS pixels) final.
- Alle Artikel f...uns Bezahlen. renders only 5 pixels tall (13 CSS pixels) final.
- Unsere Empfehlungen: renders only 6 pixels tall (15 CSS pixels) final.
- Berlin Design...I Love Berlin and 3 others render only 6 pixels tall (15 CSS pixels) final.
- Kategorie: and 3 others render only 5 pixels tall (13 CSS pixels) final.
- Accessoire/Leder Armband and 3 others render only 5 pixels tall (13 CSS pixels) final.
- Kühlschrankmag...ama) zu sehen. and 8 others render only 5 pixels tall (13 CSS pixels) final.
- Nur 26.00 EUR and 3 others render only 5 pixels tall (14 CSS pixels) final.
- Benutzernamen: and 3 others render only 4 pixels tall (11 CSS pixels) final.
- Passwort vergessen? and 1 others render only 4 pixels tall (11 CSS pixels) final.
- App* „Mobiles and 3 others render only 7 pixels tall (17 CSS pixels) final.
- * Für Android™ ...ei teilnehmen- and 2 others render only 3 pixels tall (8 CSS pixels) final.
- Warenkorb and 3 others render only 4 pixels tall (11 CSS pixels) final.
- | and 2 others render only 4 pixels tall (11 CSS pixels) final.
- - Alle Rechte vorbehalten and 1 others render only 4 pixels tall (10 CSS pixels) final.
- Sri Lanka Shop Berlin renders only 4 pixels tall (10 CSS pixels) final.

Mobile

2 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Desktop



0 / 100 Speed

 Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 162.2KiB (76% reduction).

Desktop

- Compressing <http://geschenke-berlin.eu/js/prototype.js> could save 94.7KiB (76% reduction).
- Compressing <http://geschenke-berlin.eu/js/effects.js> could save 29.3KiB (76% reduction).
- Compressing <http://geschenke-berlin.eu/> could save 15.3KiB (81% reduction).
- Compressing <http://geschenke-berlin.eu/js/lightbox.js> could save 13.2KiB (73% reduction).
- Compressing <http://geschenke-berlin.eu/templates/estore2/styles.css> could save 4.6KiB (72% reduction).
- Compressing <http://geschenke-berlin.eu/js/builder.js> could save 2.8KiB (61% reduction).
- Compressing <http://geschenke-berlin.eu/js/scriptaculous.js?load=effects,builder> could save 1.3KiB (49% reduction).
- Compressing <http://geschenke-berlin.eu/css/lightbox.css> could save 983B (59% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://geschenke-berlin.eu/css/lightbox.css> (expiration not specified)
- <http://geschenke-berlin.eu/images/closetlabel.gif> (expiration not specified)
- <http://geschenke-berlin.eu/images/loading.gif> (expiration not specified)
- <http://geschenke-berlin.eu/js/builder.js> (expiration not specified)
- <http://geschenke-berlin.eu/js/effects.js> (expiration not specified)
- <http://geschenke-berlin.eu/js/lightbox.js> (expiration not specified)
- <http://geschenke-berlin.eu/js/prototype.js> (expiration not specified)
- http://geschenke-berlin.eu/prod_img/1498558858Berlin%20Lederarmband.JPG (expiration not specified)
- http://geschenke-berlin.eu/prod_img/1498639652Bauchige%20Tasse.JPG (expiration not specified)
- http://geschenke-berlin.eu/prod_img/1498640305DeLuxe%20Berlin%20Tasche.JPG (expiration not specified)

Desktop

- http://geschenke-berlin.eu/prod_img/1498731532teddy%20berlin.JPG (expiration not specified)
- http://geschenke-berlin.eu/prod_img/1499423316Berlin%20Becher.JPG (expiration not specified)
- http://geschenke-berlin.eu/templates/estore2/img/bg_boxheader.gif (expiration not specified)
- http://geschenke-berlin.eu/templates/estore2/img/bg_breadcrumb.gif (expiration not specified)
- http://geschenke-berlin.eu/templates/estore2/img/bg_header.gif (expiration not specified)
- http://geschenke-berlin.eu/templates/estore2/img/bg_main.png (expiration not specified)
- http://geschenke-berlin.eu/templates/estore2/img/bg_topmenu.gif (expiration not specified)
- http://geschenke-berlin.eu/templates/estore2/img/bg_topmenu_breakline.gif (expiration not specified)
- http://geschenke-berlin.eu/templates/estore2/img/button_login_small.gif (expiration not specified)
- http://geschenke-berlin.eu/templates/estore2/img/button_product_more.gif (expiration not specified)
- http://geschenke-berlin.eu/templates/estore2/img/icon_arrow.gif (expiration not specified)
- http://geschenke-berlin.eu/templates/estore2/img/ts_arrow_3.gif (expiration not specified)
- http://geschenke-berlin.eu/templates/estore2/img/ts_arrow_4.gif (expiration not specified)
- <http://geschenke-berlin.eu/templates/estore2/styles.css> (expiration not specified)
- <http://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 5 blocking script resources and 3 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

Desktop

- <http://geschenke-berlin.eu/js/prototype.js>
- <http://geschenke-berlin.eu/js/scriptaculous.js?load=effects,builder>
- <http://geschenke-berlin.eu/js/effects.js>
- <http://geschenke-berlin.eu/js/builder.js>
- <http://geschenke-berlin.eu/js/lightbox.js>

[Optimize CSS Delivery](#) of the following:

- <http://geschenke-berlin.eu/templates/estore2/menu.css>
- <http://geschenke-berlin.eu/templates/estore2/styles.css>
- <http://geschenke-berlin.eu/css/lightbox.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 18.4MiB (99% reduction).

- Compressing and resizing http://geschenke-berlin.eu/prod_img/1498639652Bauchige%20Tasse.JPG could save 5.2MiB (99% reduction).
- Compressing and resizing http://geschenke-berlin.eu/prod_img/1498731532teddy%20berlin.JPG could save 5.2MiB (99% reduction).
- Compressing and resizing http://geschenke-berlin.eu/prod_img/1498640305DeLuxe%20Berlin%20Tasche.JPG could save 3.5MiB (99% reduction).
- Compressing and resizing http://geschenke-berlin.eu/prod_img/1499423316Berlin%20Becher.JPG could save 2.5MiB (99% reduction).
- Compressing and resizing http://geschenke-berlin.eu/prod_img/1498558858Berlin%20Lederarmband.JPG could save 2MiB (99% reduction).
- Compressing http://geschenke-berlin.eu/templates/estore2/img/bg_boxheader.gif could save 686B (17% reduction).
- Compressing http://geschenke-berlin.eu/templates/estore2/img/button_product_more.gif could save 630B (33% reduction).

Desktop

- Compressing http://geschenke-berlin.eu/templates/estore2/img/bg_header.gif could save 157B (18% reduction).

Consider Fixing:

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 1.4KiB (18% reduction).

- Minifying <http://geschenke-berlin.eu/templates/estore2/styles.css> could save 1.2KiB (20% reduction).
- Minifying <http://geschenke-berlin.eu/css/lightbox.css> could save 199B (13% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 53.7KiB (29% reduction).

- Minifying <http://geschenke-berlin.eu/js/prototype.js> could save 31.9KiB (26% reduction).
- Minifying <http://geschenke-berlin.eu/js/lightbox.js> could save 9.4KiB (52% reduction).
- Minifying <http://geschenke-berlin.eu/js/effects.js> could save 9KiB (24% reduction).
- Minifying <http://geschenke-berlin.eu/js/builder.js> could save 1.7KiB (38% reduction).
- Minifying <http://geschenke-berlin.eu/js/scriptaculous.js?load=effects,builder> could save 1.6KiB (60% reduction).

Desktop



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).