PageSpeed Insights

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⚠ Should Fix:

Reduce server response time

In our test, your server responded in 1 second.

There are many factors that can slow down your server response time. Please read our recommendations to learn how you can monitor and measure where your server is spending the most time.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources and 9 blocking CSS resources. This causes a delay in rendering your page.

Mobile

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

- https://gnc.com.mx/static/_cache/merged/ef2040b4cceac3f23015a2cbe6c318c4.min.js

Optimize CSS Delivery of the following:

- https://gnc.com.mx/static/frontend/Entrepids/gnc/es_MX/mage/calendar.css

- https://gnc.com.mx/static/frontend/Entrepids/gnc/es_MX/css/styles-m.css

- https://gnc.com.mx/static/frontend/Entrepids/gnc/es_MX/css/fonts.css

- https://gnc.com.mx/static/frontend/Entrepids/gnc/es_MX/Magebees_Productlabel/css/productlabel.css

- https://gnc.com.mx/static/frontend/Entrepids/gnc/es_MX/Aheadworks_SocialLogin/css/default.css

- https://gnc.com.mx/static/frontend/Entrepids/gnc/es_MX/Trive_Revo/css/slick.css

- https://gnc.com.mx/static/frontend/Entrepids/gnc/es_MX/Trive_Revo/css/slick-theme.css

- https://gnc.com.mx/static/frontend/Entrepids/gnc/es_MX/Trive_Revo/css/productslider.css

- https://gnc.com.mx/media/styles.css

🔶 Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

Enable compression for the following resources to reduce their transfer size by 7.3KiB (57% reduction).

- Compressing https://gnc.com.mx/static/frontend/Entrepids/gnc/es_MX/js-translation.json could save 5.3KiB (62% reduction).

- Compressing https://gnc.com.mx/static/frontend/Entrepids/gnc/es_MX/images/gnc-phone-2.svg could save 836B (59% reduction).

Mobile

- Compressing https://gnc.com.mx/static/frontend/Entrepids/gnc/es_MX/images/gnc-profile.svg could save 492B (45% reduction).

- Compressing https://gnc.com.mx/static/frontend/Entrepids/gnc/es_MX/images/gnc-profile+.svg could save 490B (45% reduction).

- Compressing https://gnc.com.mx/static/frontend/Entrepids/gnc/es_MX/images/gnc-location.svg could save 198B (37% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://static.hotjar.com/c/hotjar-667410.js?sv=6 (60 seconds)

- https://cdn-gae-ssl-default.akamaized.net/load?l=gnc.com.mx&v=5.671.0532&store_id=1&UUID=fa7f0774-5886-45b5-b965-d88677bb9efa&d=m&callback=acp_magento_load (102 seconds)

- https://cdn-gae-ssl-default.akamaized.net/js/isp.jquery.requires.full.js (108 seconds)

- https://acp-magento.appspot.com/js/acp-magento.js?mage_v=2.0.4&ext_v=4.4.10&store=1&UUID=fa7f0774-5886-45b5-b965-d88677bb9efa&m2=1 (3 minutes)

- https://acp-magento.appspot.com/js/acp-magento.js?v=3&mode=magento&UUID=fa7f0774-5886-45b5-b965-d88677bb9efa&store=1 (3 minutes)

- https://www.googletagmanager.com/gtm.js?id=GTM-KGL7J4Z (15 minutes)

- https://connect.facebook.net/en_US/fbevents.js (20 minutes)

- https://connect.facebook.net/signals/config/329779127384632?v=2.8.30&r=stable (20 minutes)

- https://www.google-analytics.com/plugins/ua/ec.js (60 minutes)

- https://www.googleadservices.com/pagead/conversion.js (60 minutes)

- https://www.googleadservices.com/pagead/conversion_async.js (60 minutes)

- https://js-agent.newrelic.com/nr-1099.min.js (2 hours)

- https://www.google-analytics.com/analytics.js (2 hours)

- https://cdn.recapture.io/sdk/v1/ra.min.js?v=2566964 (4 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 374B (15% reduction).

- Minifying https://gnc.com.mx/static/frontend/Entrepids/gnc/es_MX/mage/calendar.css could save 211B (16% reduction) after compression.
- Minifying https://gnc.com.mx/static/frontend/Entrepids/gnc/es_MX/Aheadworks_SocialLogin/css/default.css could save 163B (14% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 4.1KiB (19% reduction).

- Minifying https://gnc.com.mx/ could save 4.1KiB (19% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 953B (39% reduction).

- Minifying https://connect.facebook.net/signals/config/329779127384632?v=2.8.30&r=stable

could save 638B (83% reduction) after compression.

- Minifying https://gnc.com.mx/static/frontend/Entrepids/gnc/es_MX/jquery/jquery.cookie.min.js could save 158B (23% reduction) after compression.

- Minifying https://gnc.com.mx/static/frontend/Entrepids/gnc/es_MX/matchMedia.min.js could save 157B (16% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 84.4KiB (27% reduction).

- Compressing and resizing https://gnc.com.mx/media/logo/default/Logo-GNC_1-min.jpg could save 43KiB (94% reduction).

- Compressing https://gnc.com.mx/media/wysiwyg/octubre2/on.jpg could save 11.6KiB (12% reduction).

- Compressing https://gnc.com.mx/media/wysiwyg/octubre2/octubre-mesvit.jpg could save 11.2KiB (20% reduction).

- Compressing https://gnc.com.mx/media/wysiwyg/octubre2/banner-Isopure-octj.jpg could save 11.1KiB (17% reduction).

- Compressing https://gnc.com.mx/static/frontend/Entrepids/gnc/es_MX/images/sprite-home.png could save 2.4KiB (12% reduction).

- Compressing https://gnc.com.mx/media/wysiwyg/Noviembre/GNC-BANNER-ENVIO-GRATIS.jpg could save 1.9KiB (26% reduction).

- Compressing https://gnc.com.mx/static/frontend/Entrepids/gnc/es_MX/images/redes_foot.png could save 1.2KiB (17% reduction).

- Compressing https://gnc.com.mx/media/wysiwyg/geotrustlogo.png could save 1KiB (19% reduction).

- Compressing https://gnc.com.mx/static/frontend/Entrepids/gnc/es_MX/images/cart.png could save 952B (56% reduction).

Mobile

✔ 2 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

100 / 100 User Experience

✔ 5 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).
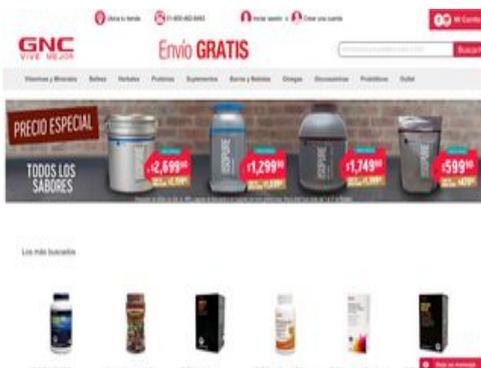
Size tap targets appropriately

Mobile

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about sizing tap targets appropriately.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop

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⚠ Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

Enable compression for the following resources to reduce their transfer size by 18.7KiB (64% reduction).

- Compressing https://gnc.com.mx/static/frontend/Entrepids/gnc/es_MX/js-translation.json could save 5.3KiB (62% reduction).

- Compressing https://us24.zopim.com/s/W/xdds/W2iML5OnBDWGVihZ/p/1540178472015 could save 4.8KiB (70% reduction).

- Compressing https://us24.zopim.com/s/W/xdds/W2iML5OnBDWGVihZ/p/1540178471818 could save 4.8KiB (70% reduction).

Desktop

- Compressing https://us24.zopim.com/s/W/xdds/W2iML5OnBDWGVihZ/p/1540178471840 could save 967B (62% reduction).

- Compressing https://us24.zopim.com/s/W/xdds/W2iML5OnBDWGVihZ/p/1540178472040 could save 967B (62% reduction).

- Compressing https://gnc.com.mx/static/frontend/Entrepids/gnc/es_MX/images/gnc-phone-2.svg could save 836B (59% reduction).

- Compressing https://gnc.com.mx/static/frontend/Entrepids/gnc/es_MX/images/gnc-profile.svg could save 492B (45% reduction).

- Compressing https://gnc.com.mx/static/frontend/Entrepids/gnc/es_MX/images/gnc-profile+.svg could save 490B (45% reduction).

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Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

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- https://cdn-gae-ssl-default.akamaized.net/load?l=gnc.com.mx&v=5.671.0532&store_id=1&UUID=fa7f0774-5886-45b5-b965-d88677bb9efa&d=d&callback=acp_magento_load (115 seconds)

- https://acp-magento.appspot.com/js/acp-magento.js?mage_v=2.0.4&ext_v=4.4.10&store=1&UUID=fa7f0774-5886-45b5-b965-d88677bb9efa&m2=1 (3 minutes)

- https://acp-magento.appspot.com/js/acp-magento.js?v=3&mode=magento&UUID=fa7f0774-5886-45b5-b965-d88677bb9efa&store=1 (3 minutes)

- https://cdn-gae-ssl-default.akamaized.net/js/isp.jquery.requires.full.js (6.9 minutes)

- https://www.googletagmanager.com/gtm.js?id=GTM-KGL7J4Z (15 minutes)

- https://connect.facebook.net/en_US/fbevents.js (20 minutes)

- https://connect.facebook.net/signals/config/329779127384632?v=2.8.30&r=stable (20 minutes)

Desktop

- https://www.google-analytics.com/plugins/ua/ec.js (60 minutes)

- https://www.googleadservices.com/pagead/conversion.js (60 minutes)

- https://www.googleadservices.com/pagead/conversion_async.js (60 minutes)

- https://js-agent.newrelic.com/nr-1099.min.js (2 hours)

- https://www.google-analytics.com/analytics.js (2 hours)

- https://cdn.recapture.io/sdk/v1/ra.min.js?v=2566964 (4 hours)

Reduce server response time

In our test, your server responded in 1 second.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Minify CSS

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[Minify CSS](#) for the following resources to reduce their size by 374B (15% reduction).

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- Minifying https://gnc.com.mx/static/frontend/Entrepids/gnc/es_MX/Aheadworks_SocialLogin/css/default.css could save 163B (14% reduction) after compression.

Minify HTML

Desktop

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 4.1KiB (19% reduction).

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Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 953B (39% reduction).

- Minifying https://connect.facebook.net/signals/config/329779127384632?v=2.8.30&r=stable could save 638B (83% reduction) after compression.

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Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- https://gnc.com.mx/static/frontend/Entrepids/gnc/es_MX/mage/calendar.css

Desktop

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 87.6KiB (28% reduction).

- Compressing and resizing https://gnc.com.mx/media/logo/default/Logo-GNC_1-min.jpg could save 42.3KiB (92% reduction).

- Compressing https://gnc.com.mx/media/wysiwyg/octubre2/on.jpg could save 11.6KiB (12% reduction).

- Compressing https://gnc.com.mx/media/wysiwyg/octubre2/octubre-mesvit.jpg could save 11.2KiB (20% reduction).

- Compressing https://gnc.com.mx/media/wysiwyg/octubre2/banner-Isopure-octj.jpg could save 11.1KiB (17% reduction).

- Compressing and resizing https://gnc.com.mx/media/wysiwyg/footer/logoWhite.png could save 4KiB (64% reduction).

- Compressing https://gnc.com.mx/static/frontend/Entrepids/gnc/es_MX/images/sprite-home.png could save 2.4KiB (12% reduction).

- Compressing https://gnc.com.mx/media/wysiwyg/Noviembre/GNC-BANNER-ENVIO-GRATIS.jpg could save 1.9KiB (26% reduction).

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- Compressing https://gnc.com.mx/static/frontend/Entrepids/gnc/es_MX/images/cart.png could save 952B (56% reduction).

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Desktop

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

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