

PageSpeed Insights

Mobile



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Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://salsacolor.cl/imgs/bg.jpg> (expiration not specified)
- <http://w2.salsacolor.cl/wp-content/plugins/revslider/rs-plugin/assets/bullet.png> (expiration not specified)
- http://w2.salsacolor.cl/wp-content/plugins/revslider/rs-plugin/assets/large_left.png (expiration not specified)
- http://w2.salsacolor.cl/wp-content/plugins/revslider/rs-plugin/assets/large_right.png (expiration not specified)
- <http://w2.salsacolor.cl/wp-content/plugins/revslider/rs-plugin/assets/loader.gif> (expiration not specified)

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- <http://w2.salsacolor.cl/wp-content/plugins/revslider/rs-plugin/assets/shadow1.png> (expiration not specified)
- http://w2.salsacolor.cl/wp-content/themes/alterna/img/custom/icon_chevron_top@2x.png (expiration not specified)
- <http://w2.salsacolor.cl/wp-content/themes/alterna/img/socials/socials@2x.png> (expiration not specified)
- <http://w2.salsacolor.cl/wp-content/themes/alterna/js/ie10-viewport-bug-workaround.js> (expiration not specified)
- <http://w2.salsacolor.cl/wp-content/uploads/2016/06/achm.jpg> (expiration not specified)
- <http://w2.salsacolor.cl/wp-content/uploads/2016/06/chile-diseno-premio.jpg> (expiration not specified)
- <http://w2.salsacolor.cl/wp-content/uploads/2016/06/chile-diseno.jpg> (expiration not specified)
- <http://w2.salsacolor.cl/wp-content/uploads/2016/06/cm.jpg> (expiration not specified)
- <http://w2.salsacolor.cl/wp-content/uploads/2016/06/convenio-marco-1.jpg> (expiration not specified)
- <http://w2.salsacolor.cl/wp-content/uploads/2016/06/expo-muelle-baron.jpg> (expiration not specified)
- <http://w2.salsacolor.cl/wp-content/uploads/2016/06/logo-bponk.png> (expiration not specified)
- http://w2.salsacolor.cl/wp-content/uploads/2016/06/logo_home1-2.png (expiration not specified)
- <http://w2.salsacolor.cl/wp-content/uploads/2016/06/mueble-canal13.jpg> (expiration not specified)
- <http://w2.salsacolor.cl/wp-content/uploads/2016/06/salsa-navidad.jpg> (expiration not specified)
- <http://w2.salsacolor.cl/wp-content/uploads/2016/06/stand-achm-1.jpg> (expiration not specified)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 8 blocking script resources and 14 blocking CSS resources. This causes a delay in rendering your page.

Mobile

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://w2.salsacolor.cl/wp-content/themes/alterna/js/ie10-viewport-bug-workaround.js>
- <http://w2.salsacolor.cl/wp-content/plugins/LayerSlider/static/js/greensock.js?ver=1.11.8>
- <http://w2.salsacolor.cl/wp-includes/js/jquery/jquery.js?ver=1.12.4>
- <http://w2.salsacolor.cl/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1>
- <http://w2.salsacolor.cl/wp-content/plugins/LayerSlider/static/js/layerlider.kreaturamedia.jquery.js?ver=5.3.2>
- <http://w2.salsacolor.cl/wp-content/plugins/LayerSlider/static/js/layerlider.transitions.js?ver=5.3.2>
- <http://w2.salsacolor.cl/wp-content/plugins/revslider/rs-plugin/js/jquery.themepunch.tools.min.js?ver=4.6.5>
- <http://w2.salsacolor.cl/wp-content/plugins/revslider/rs-plugin/js/jquery.themepunch.revolution.min.js?ver=4.6.5>

[Optimize CSS Delivery](#) of the following:

- <http://w2.salsacolor.cl/wp-content/plugins/LayerSlider/static/css/layerlider.css?ver=5.3.2>
- <http://w2.salsacolor.cl/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=4.4.2>
- <http://w2.salsacolor.cl/wp-content/plugins/revslider/rs-plugin/css/settings.css?ver=4.6.5>
- <http://maxcdn.bootstrapcdn.com/bootstrap/3.3.1/css/bootstrap.min.css?ver=8.3.1>
- <http://maxcdn.bootstrapcdn.com/font-awesome/4.2.0/css/font-awesome.min.css?ver=8.3.1>
- <http://w2.salsacolor.cl/wp-content/themes/alterna/css/animate.min.css?ver=8.3.1>
- <http://w2.salsacolor.cl/wp-content/themes/alterna/js/flexslider/flexslider.css?ver=8.3.1>
- <http://w2.salsacolor.cl/wp-content/themes/alterna/js/fancyBox/jquery.fancybox.css?ver=8.3.1>
- <http://w2.salsacolor.cl/wp-content/themes/alterna/js/fancyBox/helpers/jquery.fancybox-thumbs.css?ver=8.3.1>
- <http://w2.salsacolor.cl/wp-content/uploads/alterna/alterna-styles.css?ver=78>
- <http://w2.salsacolor.cl/wp-content/themes/alterna/style.css?ver=8.3.1>
- <http://fonts.googleapis.com/css?family=Oswald%3A400%7COpen+Sans%3A400%2C400italic%2C300%2C300italic%2C700%2C700italic&ver=4.5.14>

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- http://w2.salsacolor.cl/wp-content/plugins/js_composer/assets/css/js_composer.css?ver=4.3.5
- http://w2.salsacolor.cl/wp-content/uploads/js_composer/custom.css?ver=4.3.5

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 148.3KiB (30% reduction).

- Compressing <http://w2.salsacolor.cl/wp-content/uploads/2016/06/chile-diseno-premio.jpg> could save 35.2KiB (35% reduction).
- Compressing <http://w2.salsacolor.cl/wp-content/uploads/2016/06/chile-diseno.jpg> could save 20.3KiB (68% reduction).
- Compressing <http://w2.salsacolor.cl/wp-content/uploads/2016/06/convenio-marco-1.jpg> could save 19.1KiB (23% reduction).
- Compressing <http://w2.salsacolor.cl/wp-content/uploads/2016/06/mueble-canal13.jpg> could save 18.1KiB (24% reduction).
- Compressing <http://salsacolor.cl/imgs/bg.jpg> could save 15.9KiB (48% reduction).
- Compressing <http://w2.salsacolor.cl/wp-content/uploads/2016/06/expo-muelle-baron.jpg> could save 14.5KiB (23% reduction).
- Compressing <http://w2.salsacolor.cl/wp-content/uploads/2016/06/stand-achm-1.jpg> could save 8.7KiB (17% reduction).
- Compressing <http://w2.salsacolor.cl/wp-content/uploads/2016/06/salsa-navidad.jpg> could save 5.5KiB (46% reduction).
- Compressing <http://w2.salsacolor.cl/wp-content/themes/alterna/img/socials/socials@2x.png> could save 4.8KiB (17% reduction).
- Compressing http://w2.salsacolor.cl/wp-content/themes/alterna/img/custom/icon_chevron_top@2x.png could save 2.7KiB (88% reduction).
- Compressing <http://w2.salsacolor.cl/wp-content/plugins/revslider/rs-plugin/assets/bullet.png> could save 1.3KiB (59% reduction).
- Compressing <http://w2.salsacolor.cl/wp-content/uploads/2016/06/cm.jpg> could save 1KiB (15% reduction).
- Compressing <http://w2.salsacolor.cl/wp-content/uploads/2016/06/logo-bponk.png> could save

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421B (13% reduction).

- Compressing http://w2.salsacolor.cl/wp-content/plugins/revslider/rs-plugin/assets/large_right.png could save 364B (24% reduction).
- Compressing http://w2.salsacolor.cl/wp-content/plugins/revslider/rs-plugin/assets/large_left.png could save 319B (22% reduction).

Consider Fixing:

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 5.9KiB (22% reduction).

- Minifying <http://w2.salsacolor.cl/wp-content/plugins/revslider/rs-plugin/css/settings.css?ver=4.6.5> could save 2.9KiB (34% reduction) after compression.
- Minifying http://w2.salsacolor.cl/wp-content/plugins/js_composer/assets/css/js_composer.css?ver=4.3.5 could save 1.4KiB (13% reduction) after compression.
- Minifying <http://w2.salsacolor.cl/wp-content/plugins/LayerSlider/static/css/layerslider.css?ver=5.3.2> could save 457B (16% reduction) after compression.
- Minifying <http://w2.salsacolor.cl/wp-content/themes/alterna/style.css?ver=8.3.1> could save 430B (56% reduction) after compression.
- Minifying <http://w2.salsacolor.cl/wp-content/themes/alterna/js/flexslider/flexslider.css?ver=8.3.1> could save 423B (31% reduction) after compression.
- Minifying <http://w2.salsacolor.cl/wp-content/themes/alterna/js/fancyBox/jquery.fancybox.css?ver=8.3.1> could save 229B (17% reduction) after compression.

Minify HTML

Mobile

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 1.4KiB (16% reduction).

- Minifying <http://w2.salsacolor.cl/> could save 1.4KiB (16% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 5.3KiB (27% reduction).

- Minifying http://w2.salsacolor.cl/wp-content/plugins/js_composer/assets/js/js_composer_front.js?ver=4.3.5 could save 2.1KiB (36% reduction) after compression.
- Minifying <http://w2.salsacolor.cl/wp-content/themes/alterna/js/jquery.theme.js?ver=8.3.1> could save 1.4KiB (22% reduction) after compression.
- Minifying <http://w2.salsacolor.cl/wp-content/themes/alterna/js/fancyBox/helpers/jquery.fancybox-thumbs.js?ver=8.3.1> could save 520B (36% reduction) after compression.
- Minifying <http://w2.salsacolor.cl/wp-content/plugins/wp-retina-2x/js/retina.js?ver=1.3.0> could save 471B (28% reduction) after compression.
- Minifying <http://w2.salsacolor.cl/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=4.4.2> could save 322B (11% reduction) after compression.
- Minifying <http://w2.salsacolor.cl/wp-content/themes/alterna/js/ie10-viewport-bug-workaround.js> could save 237B (52% reduction) after compression.
- Minifying <http://w2.salsacolor.cl/wp-content/themes/alterna/js/fancyBox/jquery.mousewheel-3.0.6.pack.js?ver=8.3.1> could save 219B (31% reduction) after compression.



3 Passed Rules

Mobile

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

99 / 100 User Experience

Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<div class="bullet first">` and 2 others are close to other tap targets final.
- The tap target `<div class="bullet selected">` is close to 2 other tap targets final.
- The tap target `<div class="bullet last">` is close to 1 other tap targets final.

4 Passed Rules

Mobile

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



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Should Fix:

Desktop

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://salsacolor.cl/imgs/bg.jpg> (expiration not specified)
- <http://w2.salsacolor.cl/wp-content/plugins/revslider/rs-plugin/assets/bullet.png> (expiration not specified)
- http://w2.salsacolor.cl/wp-content/plugins/revslider/rs-plugin/assets/large_left.png (expiration not specified)
- http://w2.salsacolor.cl/wp-content/plugins/revslider/rs-plugin/assets/large_right.png (expiration not specified)
- <http://w2.salsacolor.cl/wp-content/plugins/revslider/rs-plugin/assets/loader.gif> (expiration not specified)
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- http://w2.salsacolor.cl/wp-content/themes/alterna/img/custom/icon_chevron_top.png (expiration not specified)
- <http://w2.salsacolor.cl/wp-content/themes/alterna/img/socials/socials.png> (expiration not specified)
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- <http://w2.salsacolor.cl/wp-content/uploads/2016/06/logo-bponk.png> (expiration not specified)
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specified)

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Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 147.6KiB (31% reduction).

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Consider Fixing:

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 5.9KiB (22% reduction).

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[Remove render-blocking JavaScript:](#)

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- <http://w2.salsacolor.cl/wp-content/plugins/LayerSlider/static/js/greensock.js?ver=1.11.8>
- <http://w2.salsacolor.cl/wp-includes/js/jquery/jquery.js?ver=1.12.4>
- <http://w2.salsacolor.cl/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1>
- <http://w2.salsacolor.cl/wp-content/plugins/LayerSlider/static/js/layerlider.kreaturamedia.jquery.js?ver=5.3.2>
- <http://w2.salsacolor.cl/wp-content/plugins/LayerSlider/static/js/layerlider.transitions.js?ver=5.3.2>
- <http://w2.salsacolor.cl/wp-content/plugins/revslider/rs-plugin/js/jquery.themepunch.tools.min.js?ver=4.6.5>
- <http://w2.salsacolor.cl/wp-content/plugins/revslider/rs-plugin/js/jquery.themepunch.revolution.min.js?ver=4.6.5>

[Optimize CSS Delivery](#) of the following:

- <http://w2.salsacolor.cl/wp-content/plugins/LayerSlider/static/css/layerlider.css?ver=5.3.2>
- <http://w2.salsacolor.cl/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=4.4.2>
- <http://w2.salsacolor.cl/wp-content/plugins/revslider/rs-plugin/css/settings.css?ver=4.6.5>
- <http://maxcdn.bootstrapcdn.com/bootstrap/3.3.1/css/bootstrap.min.css?ver=8.3.1>
- <http://maxcdn.bootstrapcdn.com/font-awesome/4.2.0/css/font-awesome.min.css?ver=8.3.1>
- <http://w2.salsacolor.cl/wp-content/themes/alterna/css/animate.min.css?ver=8.3.1>
- <http://w2.salsacolor.cl/wp-content/themes/alterna/js/flexslider/flexslider.css?ver=8.3.1>
- <http://w2.salsacolor.cl/wp->

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content/themes/alterna/js/fancyBox/jquery.fancybox.css?ver=8.3.1

- <http://w2.salsacolor.cl/wp-content/themes/alterna/js/fancyBox/helpers/jquery.fancybox-thumbs.css?ver=8.3.1>
- <http://w2.salsacolor.cl/wp-content/uploads/alterna/alterna-styles.css?ver=78>
- <http://w2.salsacolor.cl/wp-content/themes/alterna/style.css?ver=8.3.1>
- <http://fonts.googleapis.com/css?family=Oswald%3A400%7COpen+Sans%3A400%2C400italic%2C300%2C300italic%2C700%2C700italic&ver=4.5.14>
- http://w2.salsacolor.cl/wp-content/plugins/js_composer/assets/css/js_composer.css?ver=4.3.5
- http://w2.salsacolor.cl/wp-content/uploads/js_composer/custom.css?ver=4.3.5



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).