#### PageSpeed Insights

#### Mobile



"Todo parece imposible hasta que se hace" Nelson Mandela



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Should Fix:

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- https://www.google-analytics.com/ga.js (2 hours)
- http://tendenciaglobalonline.org/wp-content/plugins/add-to-any/addtoany.min.css?ver=1.14 (6 hours)
- http://tendenciaglobalonline.org/wp-content/plugins/add-to-any/addtoany.min.js?ver=1.0 (6 hours)
- http://tendenciaglobalonline.org/wp-content/plugins/contactform-7/includes/css/styles.css?ver=4.9.1 (6 hours)
- http://tendenciaglobalonline.org/wp-content/plugins/contact-

form-7/includes/js/scripts.js?ver=4.9.1 (6 hours)

- http://tendenciaglobalonline.org/wp-content/plugins/cryout-seriousslider/resources/jquery.mobile.custom.min.js?ver=1.0.3 (6 hours)
- http://tendenciaglobalonline.org/wp-content/plugins/cryout-seriousslider/resources/slider.js?ver=1.0.3 (6 hours)
- http://tendenciaglobalonline.org/wp-content/plugins/cryout-seriousslider/resources/style.css?ver=1.0.3 (6 hours)
- http://tendenciaglobalonline.org/wp-content/plugins/image-watermark/js/no-rightclick.js?ver=1.6.1 (6 hours)
- http://tendenciaglobalonline.org/wpcontent/themes/lovecraft/genericons/genericons.css?ver=4.9.1 (6 hours)
- http://tendenciaglobalonline.org/wp-content/themes/lovecraft/js/doubletaptogo.js?ver=1 (6 hours)
- http://tendenciaglobalonline.org/wp-content/themes/lovecraft/js/global.js?ver=4.9.1 (6 hours)
- http://tendenciaglobalonline.org/wp-content/themes/lovecraft/style.css?ver=4.9.1 (6 hours)
- http://tendenciaglobalonline.org/wp-content/uploads/cropped-desktop-2530405\_1920.jpg (6 hours)
- http://tendenciaglobalonline.org/wp-content/uploads/laptop-2557572\_1920-1024x682.jpg (6 hours)
- http://tendenciaglobalonline.org/wp-includes/js/comment-reply.min.js?ver=4.9.1 (6 hours)
- http://tendenciaglobalonline.org/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1 (6 hours)
- http://tendenciaglobalonline.org/wp-includes/js/jquery/jquery.js?ver=1.12.4 (6 hours)
- http://tendenciaglobalonline.org/wp-includes/js/wp-embed.min.js?ver=4.9.1 (6 hours)
- http://tendenciaglobalonline.org/wp-includes/js/wp-emoji-release.min.js?ver=4.9.1 (6 hours)

#### Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 7 blocking script resources and 6 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following

#### Mobile

resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

#### Remove render-blocking JavaScript:

- http://tendenciaglobalonline.org/wp-includes/js/jquery/jquery.js?ver=1.12.4
- http://tendenciaglobalonline.org/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1
- http://tendenciaglobalonline.org/wp-content/plugins/add-to-any/addtoany.min.js?ver=1.0
- http://tendenciaglobalonline.org/wp-content/plugins/image-watermark/js/no-rightclick.js?ver=1.6.1
- http://tendenciaglobalonline.org/wp-content/themes/lovecraft/js/doubletaptogo.js?ver=1
- http://tendenciaglobalonline.org/wp-content/plugins/cryout-seriousslider/resources/jquery.mobile.custom.min.js?ver=1.0.3
- http://tendenciaglobalonline.org/wp-content/plugins/cryout-seriousslider/resources/slider.js?ver=1.0.3

#### Optimize CSS Delivery of the following:

- http://tendenciaglobalonline.org/wp-content/plugins/contactform-7/includes/css/styles.css?ver=4.9.1
- http://fonts.googleapis.com/css?family=Lato%3A400%2C700%2C900%7CPlayfair+Display%3A400%2C700%2C400italic&ver=4.9.1
- http://tendenciaglobalonline.org/wpcontent/themes/lovecraft/genericons/genericons.css?ver=4.9.1
- http://tendenciaglobalonline.org/wp-content/themes/lovecraft/style.css?ver=4.9.1
- http://tendenciaglobalonline.org/wp-content/plugins/cryout-seriousslider/resources/style.css?ver=1.0.3
- http://tendenciaglobalonline.org/wp-content/plugins/add-to-any/addtoany.min.css?ver=1.14

# Consider Fixing:

### Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

#### **Mobile**

Minify CSS for the following resources to reduce their size by 3.9KiB (26% reduction).

- Minifying http://tendenciaglobalonline.org/wp-content/themes/lovecraft/style.css?ver=4.9.1 could save 2.3KiB (25% reduction) after compression.
- Minifying http://tendenciaglobalonline.org/wp-content/plugins/cryout-seriousslider/resources/style.css?ver=1.0.3 could save 1.6KiB (29% reduction) after compression.

### Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 1.4KiB (21% reduction).

- Minifying http://tendenciaglobalonline.org/wp-content/plugins/cryout-seriousslider/resources/slider.js?ver=1.0.3 could save 746B (26% reduction) after compression.
- Minifying http://tendenciaglobalonline.org/wp-content/plugins/contactform-7/includes/js/scripts.js?ver=4.9.1 could save 663B (18% reduction) after compression.



## 5 Passed Rules

## Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

### **Enable compression**

You have compression enabled. Learn more about enabling compression.

### Minify HTML

Your HTML is minified. Learn more about minifying HTML.

#### Optimize images

Your images are optimized. Learn more about optimizing images.

#### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.

## 100 / 100 User Experience



#### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of <u>avoiding plugins</u>.

### Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about <u>configuring viewports</u>.

### Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

### Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about <u>sizing tap targets appropriately</u>.

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#### Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

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- http://tendenciaglobalonline.org/wp-content/plugins/cryout-seriousslider/resources/style.css?ver=1.0.3
- http://tendenciaglobalonline.org/wp-content/plugins/add-to-any/addtoany.min.css?ver=1.14

### Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 85KiB (90% reduction).

 Compressing and resizing http://tendenciaglobalonline.org/wpcontent/uploads/laptop-2557572 1920-1024x682.jpg could save 85KiB (90% reduction).



#### 4 Passed Rules

### Avoid landing page redirects

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