

PageSpeed Insights

Mobile



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Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://smartsignals.smart-digital-solutions.de/dist/polyfill/polyfill_02.js (expiration not specified)
- <https://smartsignals2.smart-digital-solutions.de/api/Track> (expiration not specified)
- <https://cdn.evgnet.com/ beacon/smardigital/ngwmex/scripts/evergage.min.js> (2 minutes)
- https://nexus.ensighten.com/smardigital/ngw_mx/Bootstrap.js (5 minutes)
- <https://secure-ds.serving-sys.com/SemiCachedScripts/ebOneTag.js> (9.4 minutes)
- <https://www.googletagmanager.com/gtag/js?id=AW-1016199115> (15 minutes)

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- https://connect.facebook.net/en_US/fbevents.js (20 minutes)
- <https://connect.facebook.net/signals/config/1454307101504088?v=2.8.30&r=stable> (20 minutes)
- <https://cdn.smart-digital-solutions.com/NetPromoterScore/Live/nps.min.js> (60 minutes)
- <https://cdn.smart-digital-solutions.com/SmartSignals/xdmUidProvider.min.js> (60 minutes)
- <https://smartsignals2.smart-digital-solutions.de/dist/smartsignals2.js?scriptId=xHBXurTUyABNRjpLugkgMuE0CWIRP24&nativeEventTracking=false&xdmRecognition=true> (60 minutes)
- <https://smartsignals2.smart-digital-solutions.de/dist/xdmProviderClient.js> (60 minutes)
- https://www.googleadservices.com/pagead/conversion_async.js (60 minutes)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/global_icons/Logo_Volkswagen.png (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/global_icons/VW_Logo_2x.png (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/categorias/Usados_Stage-Home.jpg/jcr:content/renditions/original.transform/min/img.jpg (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/cutouts/16-9/Gol_Trendline.png/jcr:content/renditions/original.transform/min/img.png (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/cutouts/16-9/NGW_polo_sep.png/jcr:content/renditions/original.transform/min/img.png (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/cutouts/16-9/beetle-sound.png/jcr:content/renditions/original.transform/min/img.png (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/cutouts/16-9/gol-sedan.png/jcr:content/renditions/original.transform/min/img.png (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/cutouts/16-9/golf-gti-sep.png/jcr:content/renditions/original.transform/min/img.png (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/cutouts/16-9/golf.png/jcr:content/renditions/original.transform/min/img.png (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/cutouts/16-9/nuevo-jetta-2019.png/jcr:content/renditions/original.transform/min/img.png (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/cutouts/16-9/passat.png/jcr:content/renditions/original.transform/min/img.png (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/cutouts/16-9/teramont-cutout.png/jcr:content/renditions/original.transform/min/img.png (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/cutouts/16-9/tiguan.png/jcr:content/renditions/original.transform/min/img.png (24 hours)

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- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/cutouts/16-9/touareg.png/jcr:content/renditions/original.transform/min/img.png (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/cutouts/16-9/vento.png/jcr:content/renditions/original.transform/min/img.png (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/modal/bg-modalfeew.jpg (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/modal/ico-close-modal-vw1.png (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/stages/octubre/Gol.jpg/jcr:content/renditions/original.transform/min/img.jpg (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/stages/octubre/Polo.jpg/jcr:content/renditions/original.transform/min/img.jpg (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/stages/octubre/Tiguan.jpg/jcr:content/renditions/original.transform/min/img.jpg (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/stages/octubre/Vento.jpg/jcr:content/renditions/original.transform/min/img.jpg (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/stages/promociones-septiembre-2018/16-septiembre/stage_jettatrendline.jpg/jcr:content/renditions/original.transform/min/img.jpg (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/teasers/16-9/servicio-volkswagen-promohome.jpg/jcr:content/renditions/original.transform/min/img.jpg (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/teasers/16-9/volkswagen-magazine-teserhome.jpg/jcr:content/renditions/original.transform/min/img.jpg (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/teasers/16-9/vw-beetle-sound-home.jpg/jcr:content/renditions/original.transform/min/img.jpg (24 hours)
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- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/teasers/16-9/vw-golf-highline-rojo-hometeaser.jpg/jcr:content/renditions/original.transform/min/img.jpg (24 hours)
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- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/teasers/16-9/vw-passat.jpg/jcr:content/renditions/original.transform/min/img.jpg (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/teasers/16-9/vw-teramont-home.jpg/jcr:content/renditions/original.transform/min/img.jpg (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/teasers/32-9/pro

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- mociones.jpg/jcr:content/renditions/original.transform/min/img.jpg (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/teasers/32-9/teaser-vw-blog.jpg/jcr:content/renditions/original.transform/min/img.jpg (24 hours)
 - https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/teasers/32-9/teaser_home_vwcomerciales2.png/jcr:content/renditions/original.transform/min/img.png (24 hours)
 - https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/landing-pages/autosdeportivos/GolfRTexto.jpg/jcr:content/renditions/original.transform/min/img.jpg (24 hours)
 - <https://www.vw.com.mx/etc/clientlibs/vw-ngw/ngw.base.apps.min.a473c311f1dded50b2755e2c7a2d7fcd.css> (24 hours)
 - <https://www.vw.com.mx/etc/clientlibs/vw-ngw/ngw.base.apps.min.ce3801146568e1e34d09d90891288b49.js> (24 hours)
 - <https://www.vw.com.mx/etc/clientlibs/vw-ngw/ngw.base.apps/resources/img/icons.svg> (24 hours)
 - <https://www.vw.com.mx/etc/clientlibs/vw-ngw/ngw.base.setup.min.66e7956d35fea496afea9a1806236194.js> (24 hours)
 - <https://www.vw.com.mx/etc/clientlibs/vw-ngw/yat/clientlibs.min.092fde9df02a794660d7ae8124cecfec.js> (24 hours)
 - <https://www.vw.com.mx/etc/clientlibs/vw-ngw/yat/clientlibs.min.10e8f1218595bee4c5ee563f5509dbe1.css> (24 hours)
 - <https://www.vw.com.mx/etc/clientlibs/vw-ngw/yat/clientlibs/statics/fonts/VWTextWeb-Regular.woff2> (24 hours)
 - <https://www.vw.com.mx/etc/clientlibs/vw-ngw/yat/clientlibs/statics/icons/vwa-icons.svg> (24 hours)
 - <https://www.vw.com.mx/etc/clientlibs/vw-ngw/yat/clientpolyfill.min.d5ed62636cb628277891da49868baaad.js> (24 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 5 blocking script resources and 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

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[Remove render-blocking JavaScript:](#)

- https://nexus.ensighten.com/smardigital/ngw_mx/Bootstrap.js
- <https://www.vw.com.mx/etc/clientlibs/vw-ngw/ngw.base.setup.min.66e7956d35fea496afea9a1806236194.js>
- <https://www.vw.com.mx/etc/clientlibs/vw-ngw/ngw.base.apps.min.ce3801146568e1e34d09d90891288b49.js>
- <https://www.vw.com.mx/etc/clientlibs/vw-ngw/yat/clientpolyfill.min.d5ed62636cb628277891da49868baaad.js>
- <https://www.vw.com.mx/etc/clientlibs/vw-ngw/yat/clientlibs.min.092fde9df02a794660d7ae8124cecfec.js>

[Optimize CSS Delivery](#) of the following:

- <https://www.vw.com.mx/etc/clientlibs/vw-ngw/ngw.base.apps.min.a473c311f1dded50b2755e2c7a2d7fcd.css>
- <https://www.vw.com.mx/etc/clientlibs/vw-ngw/yat/clientlibs.min.10e8f1218595bee4c5ee563f5509dbe1.css>



Consider Fixing:

Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://vw.com.mx/>
- <https://www.vw.com.mx/>
- <https://www.vw.com.mx/es.html>

Enable compression

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Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 349B (36% reduction).

- Compressing https://nexus.ensighten.com/smartdigital/ngw_mx/code/dfd20dff8fc3462903bf0a7376b4748c.js?conditionId0=1212714 could save 185B (34% reduction).
- Compressing https://nexus.ensighten.com/smartdigital/ngw_mx/code/09cb3e192eb2275e83dccb37482257b3.js?conditionId0=364678 could save 164B (38% reduction).

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 43.4KiB (21% reduction).

- Compressing https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/modal/bg-modalfeew.jpg could save 39KiB (20% reduction).
- Compressing https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/global_icons/Logo_Volkswagen.png could save 2.3KiB (24% reduction).
- Compressing and resizing https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/modal/ico-close-modal-vw1.png could save 2.1KiB (82% reduction).

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it

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directly in the HTML response.

- Only about 1% of the final above-the-fold content could be rendered with the full HTML response.
- Click to see the screenshot with only the HTML response: snapshot:8



4 Passed Rules

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

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Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a

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touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `` is close to 2 other tap targets final.
- The tap target `<li class="vw_m502_btn show">Ver más` is close to 3 other tap targets final.
- The tap target `Ver más` is close to 3 other tap targets final.
- The tap target `<li class="vw_pagination_item">` and 4 others are close to other tap targets final.
- The tap target `` is close to 1 other tap targets final.
- The tap target `` and 3 others are close to other tap targets final.
- The tap target `<div class="slick-slide sl...k-slider-slide">Sobresaliente.</div>` is close to 1 other tap targets final.
- The tap target `` is close to 1 other tap targets final.
- The tap target `` and 2 others are close to other tap targets.
- The tap target `` and 16 others are close to other tap targets.
- The tap target `Aspectos Legales` and 4 others are close to other tap targets.
- The tap target `<div class="vw_m400_powerLayer_close"></div>` is close to 2 other tap targets final.
- The tap target `` is close to 2 other tap targets final.
- The tap target `<div class="vw_m400_powerLayer_back"></div>` is close to 1 other tap targets final.
- The tap target `` is close to 1 other tap targets final.



4 Passed Rules

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Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



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Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://smartsignals.smart-digital-solutions.de/dist/polyfill/polyfill_02.js (expiration not specified)
- <https://smartsignals2.smart-digital-solutions.de/api/Track> (expiration not specified)
- <https://cdn.evgnnet.com/beacon/smartdigital/ngwmex/scripts/evergage.min.js> (2 minutes)
- https://nexus.ensighten.com/smartdigital/ngw_mx/Bootstrap.js (5 minutes)
- <https://secure-ds.serving-sys.com/SemiCachedScripts/ebOneTag.js> (9.2 minutes)
- <https://www.googletagmanager.com/gtag/js?id=AW-1016199115> (15 minutes)
- https://connect.facebook.net/en_US/fbevents.js (20 minutes)
- <https://connect.facebook.net/signals/config/1454307101504088?v=2.8.30&r=stable> (20 minutes)
- <https://cdn.smart-digital-solutions.com/NetPromoterScore/Live/nps.min.js> (60 minutes)
- <https://cdn.smart-digital-solutions.com/SmartSignals/xdmUidProvider.min.js> (60 minutes)
- <https://smartsignals2.smart-digital-solutions.de/dist/smartsignals2.js?scriptId=xHBXurTUyABNRjpLugkgMuE0CWIRP24&nativeEventTracking=false&xdmRecognition=true> (60 minutes)
- <https://smartsignals2.smart-digital-solutions.de/dist/xdmProviderClient.js> (60 minutes)
- https://www.googleadservices.com/pagead/conversion_async.js (60 minutes)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/global_icons/Logo_Volkswagen.png (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/categorias/Usados_Stage-Home.jpg/jcr:content/renditions/original.transform/max/img.jpg (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/cutouts/16-9/Gol_Trendline.png/jcr:content/renditions/original.transform/min/img.png (24 hours)
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- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/cutouts/16-9/beetle-sound.png/jcr:content/renditions/original.transform/min/img.png (24 hours)

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- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/cutouts/16-9/gol-sedan.png/jcr:content/renditions/original.transform/min/img.png (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/cutouts/16-9/golf-gti-sep.png/jcr:content/renditions/original.transform/min/img.png (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/cutouts/16-9/golf.png/jcr:content/renditions/original.transform/min/img.png (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/cutouts/16-9/nuevo-jetta-2019.png/jcr:content/renditions/original.transform/min/img.png (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/cutouts/16-9/passat.png/jcr:content/renditions/original.transform/min/img.png (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/cutouts/16-9/teramont-cutout.png/jcr:content/renditions/original.transform/min/img.png (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/cutouts/16-9/tiguan.png/jcr:content/renditions/original.transform/min/img.png (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/cutouts/16-9/touareg.png/jcr:content/renditions/original.transform/min/img.png (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/cutouts/16-9/vento.png/jcr:content/renditions/original.transform/min/img.png (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/modal/bg-modalfeew.jpg (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/modal/ico-close-modal-vw1.png (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/stages/octubre/Gol.jpg/jcr:content/renditions/original.transform/max/img.jpg (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/stages/octubre/Polo.jpg/jcr:content/renditions/original.transform/max/img.jpg (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/stages/octubre/Tiguan.jpg/jcr:content/renditions/original.transform/max/img.jpg (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/stages/octubre/Vento.jpg/jcr:content/renditions/original.transform/max/img.jpg (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/stages/promociones-septiembre-2018/16-septiembre/stage_jettatrendline.jpg/jcr:content/renditions/original.transform/max/img.jpg (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/teasers/16-9/servicio-volkswagen-promohome.jpg/jcr:content/renditions/original.transform/min/img.jpg (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/teasers/16-9/volkswagen-magazine-teserhome.jpg/jcr:content/renditions/original.transform/min/img.jpg (24 hours)

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- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/teasers/16-9/vw-financiamiento-autos.jpg/jcr:content/renditions/original.transform/min/img.jpg (24 hours)
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- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/teasers/32-9/promociones.jpg/jcr:content/renditions/original.transform/max/img.jpg (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/teasers/32-9/teaser-vw-blog.jpg/jcr:content/renditions/original.transform/max/img.jpg (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/teasers/32-9/teaser_home_vwcomerciales2.png/jcr:content/renditions/original.transform/max/img.png (24 hours)
- https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/landing-pages/autosdeportivos/GolfRTexto.jpg/jcr:content/renditions/original.transform/max/img.jpg (24 hours)
- <https://www.vw.com.mx/etc/clientlibs/vw-ngw/ngw.base.apps.min.a473c311f1dded50b2755e2c7a2d7fcd.css> (24 hours)
- <https://www.vw.com.mx/etc/clientlibs/vw-ngw/ngw.base.apps.min.ce3801146568e1e34d09d90891288b49.js> (24 hours)
- <https://www.vw.com.mx/etc/clientlibs/vw-ngw/ngw.base.apps/resources/img/icons.svg> (24 hours)
- <https://www.vw.com.mx/etc/clientlibs/vw-ngw/ngw.base.setup.min.66e7956d35fea496afea9a1806236194.js> (24 hours)
- <https://www.vw.com.mx/etc/clientlibs/vw-ngw/yat/clientlibs.min.092fde9df02a794660d7ae8124cecfec.js> (24 hours)
- <https://www.vw.com.mx/etc/clientlibs/vw-ngw/yat/clientlibs.min.10e8f1218595bee4c5ee563f5509dbe1.css> (24 hours)
- <https://www.vw.com.mx/etc/clientlibs/vw-ngw/yat/clientlibs/statics/fonts/VWTextWeb-Regular.woff2> (24 hours)
- <https://www.vw.com.mx/etc/clientlibs/vw-ngw/yat/clientlibs/statics/icons/vwa-icons.svg> (24 hours)

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hours)

- <https://www.vw.com.mx/etc/clientlibs/vw-ngw/yat/clientpolyfill.min.d5ed62636cb628277891da49868baaad.js> (24 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 5 blocking script resources and 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- https://nexus.ensighten.com/smardigital/ngw_mx/Bootstrap.js
- <https://www.vw.com.mx/etc/clientlibs/vw-ngw/ngw.base.setup.min.66e7956d35fea496afea9a1806236194.js>
- <https://www.vw.com.mx/etc/clientlibs/vw-ngw/ngw.base.apps.min.ce3801146568e1e34d09d90891288b49.js>
- <https://www.vw.com.mx/etc/clientlibs/vw-ngw/yat/clientpolyfill.min.d5ed62636cb628277891da49868baaad.js>
- <https://www.vw.com.mx/etc/clientlibs/vw-ngw/yat/clientlibs.min.092fde9df02a794660d7ae8124cecfec.js>

[Optimize CSS Delivery](#) of the following:

- <https://www.vw.com.mx/etc/clientlibs/vw-ngw/ngw.base.apps.min.a473c311f1dded50b2755e2c7a2d7fcd.css>
- <https://www.vw.com.mx/etc/clientlibs/vw-ngw/yat/clientlibs.min.10e8f1218595bee4c5ee563f5509dbe1.css>



Consider Fixing:

Desktop

Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://vw.com.mx/>
- <https://www.vw.com.mx/>
- <https://www.vw.com.mx/es.html>

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 349B (36% reduction).

- Compressing https://nexus.ensighten.com/smartdigital/ngw_mx/code/dfd20dff8fc3462903bf0a7376b4748c.js?conditionId0=1212714 could save 185B (34% reduction).
- Compressing https://nexus.ensighten.com/smartdigital/ngw_mx/code/09cb3e192eb2275e83dcc37482257b3.js?conditionId0=364678 could save 164B (38% reduction).

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 43.1KiB (21% reduction).

- Compressing https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/modal/bg-modalfeew.jpg could save 39KiB (20% reduction).
- Compressing <https://www.vw.com.mx/content/dam/vw->

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ngw/vw_pkw/importers/global_icons/Logo_Volkswagen.png could save 2.3KiB (24% reduction).

- Compressing and resizing https://www.vw.com.mx/content/dam/vw-ngw/vw_pkw/importers/mx/home/modal/ico-close-modal-vw1.png could save 1.8KiB (69% reduction).

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 2% of the final above-the-fold content could be rendered with the full HTML response.
- Click to see the screenshot with only the HTML response: snapshot:8



4 Passed Rules

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

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Your HTML is minified. Learn more about [minifying HTML](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).